



SAVE THE DATE  
 THE FUTURE OF JUICE  
 23 October  
 2019

**THE FUTURE OF JUICE**  
**October 23, 2019 - 10 -12.30 am**

**Cibus Tec**  
**Innovation Lab**  
**Hall 4 - 1st Floor**

**THE FUTURE OF JUICE**  
**Hosted by the International Fruit and Vegetable**  
**Juice Association (IFU)**

**Chair: John Collins, IFU Executive Director.**

**Once again, experts of the juice industry’s innovation and technology departments will gather at 2019’s Cibus Tec to present ideas for the future of juice.**

**Join us on Wednesday, 23rd October, to listen to the following topics and discuss questions:**

**Plant Based Nutrition**

**Fabio Aliotta, CEO of Nutrafood** (a member of Doehler Group), will give us an overview about plant based nutrition and what role it can play in the juice industry.

**An Update on Thermal and Non-Thermal Stabilization Methods**  
**Massimiliano Pelacci, CFT S.p.A./University of Parma -**

Interdepartmental Center for Packaging, a specialist for this topic and member of the IFU Working Group for Thermal and Non-Thermal Stabilization Methods, presents an update from the five standpoints micro organisms inactivation, enzymes inactivation, nutrients and secondary compounds preservation, taste and organoleptic properties and stability over time.

In addition, John Collins, IFU Executive Director, will explain what has been changed and renewed within the IFU methods, IFU recommendations and what other guidance IFU can offer for the juice industry. This will be extremely important for colleagues from quality department, but can also help your sales team in giving them a better understanding for the quality parameters of your products, no matter if they are working in purchasing or selling.

There will be plenty of room for questions and answers. Please make sure to register in time to receive an invitation to download the “Juice Events” app. With this app, you can ask questions during the presentation that will be answered after each block and get in touch with the speakers and other participants.

**REGISTRATION**

[www.cibustec.it/convegna-ed-eventi/ifu/](http://www.cibustec.it/convegna-ed-eventi/ifu/)

The workshop participation is free but it is necessary to register.

Those who are registered will receive a free invitation to enter Cibus Tec valid on October 23 only.



Simultaneous translation  
 Italian/English available

**PROGRAM**

**Cibus Tec 2019**  
**October 23, 2019 - Hall 4 - 1st Floor**

10:00 -10:30	Registration	
10:30 - 10:50	An Update on IFU Methods	Mr. John Collins. IFU Executive Director
10:50 -11:20	Plant Based Nutrition	Mr. Fabio Aliotta. CEO Nutrafood (Member of Doehler Group)
11:20 -11:30	Questions & Answers	via Juice Events App
11:30 -11:50	An Update on IFU Recommendations and other Guidance	Mr. John Collins. IFU Executive Director
11:50 - 12:20	An Update on Thermal and Non -Thermal Stabilization Methods	Mr. Massimiliano Pelacci. CFT S.p.A./University of Parma - Interdepartmental Center for Packaging
12:20 -12:30	Questions & Answers	via Juice Events App

**CONTACTS**

**CIBUS TEC 2019**  
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**ORGANIZERS**

